

MIND / SCAPES

PRESENTED BY

TEDx HSG Salon

16.09.2023

Audimax HSG



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ABOUT US

TEDxHSG Salon is a day of wonder, inspiration and awe, fully organized by dedicated students of the University of St. Gallen in Switzerland. You will hear empowering talks on innovative topics and meet interesting people. In between, you will be able to taste delicious food, try our immersive VR experience, and, of course, enjoy the unique TEDxHSG Salon atmosphere.

Our vision is to spread ideas within the HSG community by creating a local TEDx platform for sharing thoughts and ideas, provoking conversations that matter, communicating openly and fostering innovative thinking where everyone is included. By seeing beyond the business lens, TEDxHSG Salon encourages interdisciplinary thinking in order to broaden the horizon of HSG students, challenge their world view and inspire them to think differently.

2023 THEME

MIND / SCAPES

This year's TEDxHSG event is **an inspiring exploration of the future of learning**, where we delve into innovative educational approaches, groundbreaking technologies, and transformative mindsets.

Prepare to be inspired as we reimagine the learning experience, empowering individuals and communities to thrive in an ever-evolving world.

PROGRAMME

BREAKFAST

8 AM

SESSION 1

9 AM

MANU KAPUR

CYNTHIA HANSEN

THOMAS KEHL

BREAK

SESSION 2

11 AM

ADRIAN ROUZBEH

SOPHIE BONNAIRE LAFONT

CINZIA SANVIDO

LUNCH

SESSION 3

2 PM

MANFRED HÜCKEL

LOU CADORIN

JACQUELINE GASSER-BECK

APÉRO

LOCATION

AUDIMAX

We welcome you to the Audimax where our inspiring TEDxHSG talks take place on stage, just like back in 2017.

KEEP IN MIND

HOUSE RULES

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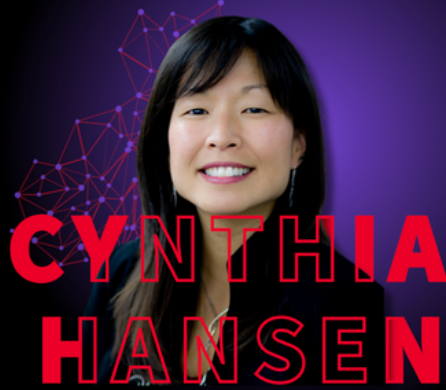
ALLOW US TO INTRODUCE

OUR SPEAKERS



**MANU
KAPUR**

Professor of Learning Sciences and Higher Education at ETH Zurich



**CYNTHIA
HANSEN**

Managing Director, Innovation Foundation, Empowered by the Adecco Group



**THOMAS
KEHL**

Media Entrepreneur & Bestselling Author, Co-Founder of Finanzfluss



**ADRIAN
ROUZBEH**

Bestselling Author, Entrepreneur & MMA-Trainer (Black-Belt)



**SOPHIE
BONNAIRE
LAFONT**

Global Head of Learning & Development at Nestlé



**CINZIA
SANVIDO**

President, Julius Bär Art Committee



**MANFRED
HÜCKEL**

Former Red Bull CCO, Managing Partner at St. Gilgen International School & Bestselling Author



**LOU
CADORIN**

B.A. Student at University of St. Gallen



**JACQUELINE
GASSER-BECK**

Head of the Teaching Innovation Lab, University of St. Gallen

SESSION 1



MANU KAPUR

How Failure Drives Learning

“In the course of his career, Manu has become one of the leading experts in the field of failure learning. Not only for physical, but also for cognitive leaning processes, failure plays a highly important role and we are excited to learn more about his insights in the field.

”



CYNTHIA HANSEN

The Power of Perspective: Learning to See Things in a New Light

Have you ever felt overwhelmed by information and at a loss for where to start? Via three linked stories, Cynthia unveils ways of seeing through uncertainty, testing solutions and scaling what works.



THOMAS KEHL

How to NOT Mess Up Your Personal Finances

“The audience of TEDxHSG can anticipate an enthralling talk on the topic of lifelong education and, naturally, finances.

”

SESSION 2



ADRIAN ROUZBEH

How To Master Life Like a Fighter

“After having had a thought time at school, Adrian discovered the discipline of martial arts. With this he was able to lift himself up from being a written-off outsider. His talk discusses some of the principles he learned in martial arts and how to apply those to other aspects of life.”



SOPHIE BONNAIRE LAFONT

How Curiosity Can Change Your Life

We all have an inner curiosity as children which drives us to learn new things, but somehow, we lose it over time. What prevents us from staying curious? How to rediscover your inner curiosity to be able to navigate today's world and ultimately change your life?



CINZIA SANVIDO

How Passion Shaped My Life - Both Professionally and Personally

“In her talk, Cinzia guides us through her past experience and explains how art has shaped her personal and professional life. She is a living example of how passion can, despite of a challenging environment, lead you towards a fulfilling and inspiring life.”

SESSION 3



MANFRED HÜCKEL

Strengthening Strengths - A Gentle School Revolution

“The concept of “strengthening strengths” is a proven principle, but 90% of students say it is not being applied at schools. It requires nothing less than a gentle school revolution to change this, so that all students can discover their individual strengths and a lifelong love of learning.

”



LOU CADORIN

Healing Beyond Sight: The Desperate Case for Positive Education

Follow along on the journey that has shaped Lou’s life. As she shares her personal story, you’ll unfold the layers of taboo, unexpected blessings and human connections that have guided her path. From a student’s perspective, she will share her vision on creating a happier, healthier and wiser future.



JACQUELINE GASSER-BECK

The ChatGPT Conundrum: Navigating the New Norms of Knowledge and Authenticity

“In the age of AI, where does human brilliance stand? Navigating the blurred lines between digital efficiency and authentic thought.

”

A SPECIAL THANK YOU TO DR. SIMON
PFISTER AND OUR VOLUNTEERS.



THE TEAM

LUKAS FELBER
MORITZ OLBRICH
SAMUEL A. J. VOGT
MAXIMILIAN QUAST
LEA KATHARINA HAMM
PAULA PRADEL
FINN STRAEHLE
LAURATOFFOLI
ANDREA LÉON NUNNARI
MARTINA DE LUCA
NICOLE LEHMANN
OYA HOUALLA
YANICK HAEGELE
MAXIMILIAN BSCHEIDL

**THE FUTURE OF
LEARNING AWAITS.**

ARE YOU READY?

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TEDxHSG would not be possible without generous support from our partners. They share our passion for creating a more sustainable future – we want to thank them for making everything possible.

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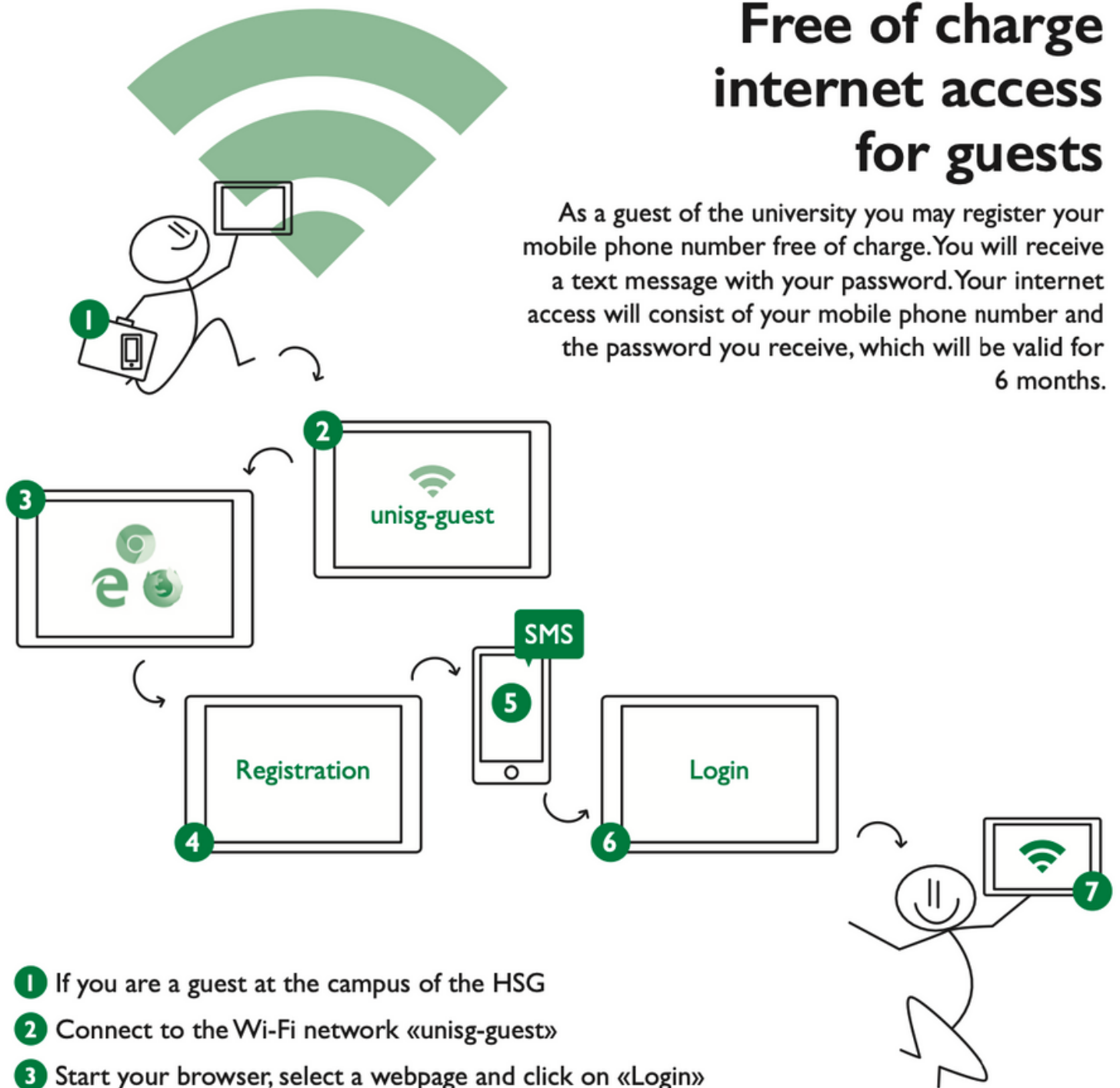


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